



Business Improvement Area

Board of Directors Meeting-Wednesday July 14th, 2010

Strathroy & Area Seniors Centre-8:00 AM

PRESENT: Drew Peddie, Dave Brock, Marion Smith, Jacqui Deleeuw, Anna Szczuka, Andrew Meyer and Shannon Churchill

Moved by: Drew Peddie

Seconded by: Marion Smith

1. That the Board of Directors approve the minutes of the Board of Directors meeting of June 9th, 2010. Carried

2. Mission statement development

-Shannon will send the Mission Statement out in an email with the minutes for comments—this is to be an agenda item for the August meeting to approve the Mission Statement

3. Board and committee structure

-Reviewed the proposed structure---Drew asked that everyone take a look at it and see where they would like to help out

-the board needs more working committees to report back to the Board

-this will be an agenda item for August as well so it may be approved to present at the AGM

-Andrew suggested he would be a resource for all of the proposed committees

4. September AGM plan

-Wednesday September 8th, 2010-Seniors Centre

6-7 Wine and Cheese

7-8 Presentation

8-9 Entertainment

-make invite exciting—change name to Annual Celebration

-need to call members of the BIA to invite---Next Wave has a volunteer to assist

-Shannon to get the notice done and approved and will email and fax and hand deliver

-the more people at the meeting the better

- will be RE-capping the year---what the Board has been doing behind the scenes, updating on Wright Family Entertainment Centre
- approach MYFM and ask if they would sponsor half a \$500.00 Commercial Package as a door prize
- need a liquor license
- have it catered—Salt and Peppers or Skiffingtons
- Anna to check on entertainment---local musicians
- Update on Master plan—Paul Hicks
- Invite Councilors
- Ask WFC to bring their model
- Volunteer sign up sheets for each committee
- Name tags
- Add invite to website

July 26th, 2010—Downtown Master plan is hosting an information night---ask that the AGM be announced there as well

Update on Lease info website - -although the London Real Estate Board can send us a file with all commercial properties in the BIA region – it will be a lot of work to pull the necessary info out of the document----will be easier to have individual commercial real estate agents add their logo to the BIA website with a list of rental and lease properties available---suggested a new page could be created---“Business Properties/Opportunities”

-Shannon to review the website for updates...take out closed and add any new---also add the minutes from the past few meetings

5. Friday September 17th, 2010—Movie on Frank Street with a mini car show with the Strathroy Cruisers and will be showing the movie “Cars”---library could help with face painting and find someone to run a bbq and serve popcorn
6. Turkey Festival wrap up meeting was held and Mike Couture – Chair of Committee has resigned due to a new job---suggested at meeting that this could be taken over by the Chamber of Commerce---suggested at the BIA meeting that with the Chamber and the BIA partnering—they could be a huge part of the festival---Shannon to is to research funding opportunities that may pay for wages

-Discussion with the Municipality and the Lions Club re: funding and division of dollars, sponsorship and committee structure is necessary and should be done very soon

-Many great ideas to expand the Festival into the downtown core --

-vendor alley in the municipal parking lot, more street performers etc.

Meeting Schedule:

August 11, 2010

September 8, 2010-General Meeting in Evening TIME TBA

October 13, 2010

November 10, 2010

December 2010 no meeting