



DOWNTOWN STRATHROY PHOTOGRAPHY CONTEST COMPLETE RULES

CONTESTANT ELIGIBILITY

The Contest is sponsored by the Strathroy Business Improvement Area (BIA) and the Municipality of Strathroy-Caradoc. The Contest is open to any individual that falls into one of two age categories, 12-17 years of age (Teen) or 18 years of age or older (Adult), as of May 1st, 2011.

No purchase or entry fees required. Subject to all federal, provincial and local laws. If you are a minor in your jurisdiction of residence (generally, under 18), you are advised to obtain the permission of your parent/legal guardian before entering the Contest.

ENTERING THE CONTEST

To enter, the Contestant may submit up to 3 qualifying photographs taken by him or her, using a digital or film camera taken anytime between January 1st, 2011 - December, 1st, 2011. The Contest will commence on September 1st, 2011 at 12:01am Eastern Standard Time (ET) and end on December 1st, 2011 at 11:59pm Eastern Standard Time (ET).

Enter the contest by reading the complete rules, downloading an entry form, emailing completed entry form and photo(s) as attachments to: info@downtownstrathroy.ca. Each Entry must include all information requested. Incomplete, corrupt, or unreadable entries can be disqualified.

ELIGIBILITY REQUIREMENTS FOR PHOTOS

Photos must be taken from any location in downtown Strathroy. Entry must depict the downtown as it appears in real life; entry cannot use props to alter actual appearance of said location. Entries including the identifiable representation of any person(s) requires the submission of a photo release form.

Entries must be solely the original work of the Entrant; do not copy anybody else's work. Entry must be submitted by a single individual; no joint/group entries. Entries that have been previously published or won a prize in any other contest are ineligible. In addition, montages and composite images are ineligible. The Entry must be from a single capture with any digital or film camera.

If cruel, unethical or illegal practices are suspected (as determined by Sponsor and/or its agencies in their sole discretion), the photo will be disqualified. If the Entry contains any material that Sponsor and/or its agencies deem, in their sole discretion, to be morally objectionable, inappropriate or unfit for publication, such Entry will be disqualified.

TECHNICAL REQUIREMENTS FOR PHOTOS

Photos must be captured with either a digital camera or scanned from a film slide, negative or print and submitted in the baseline JPEG recording format. No photos with file sizes larger than 3.2MB/photo will be accepted. All photos must have a minimum resolution of either a 1600 pixel width and/or 1200 pixel height (approximately 3 megapixels) in a standard portrait or landscape aspect ratio. Please provide photos of the highest available resolution and quality. All files should be named in the following format (with sequential numbering): lastname_firstname1.jpg

While photo editing software can be used, excessive use of such programs (as determined by Sponsor/judges in their sole discretion) is prohibited. Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

Permitted Modifications:

- Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the size is within the specifications above.
- Images may be resized as long as the aspect ratio is maintained
- Red-eye removal and spot editing
- Use of filters to sharpen, soften, blur, despeckle, or remove noise.
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.

JUDGING CRITERIA AND WINNER SELECTION/NOTIFICATION

In December 2011, the top 20 photos (the top 10 photos for Teen age group; the top 10 photos for Adult age group) will be selected by a panel who shall rank Entries (in each age group) on the basis of: originality (0-25 points); artistic composition (0-25 points); photographic technique (0-25 points); and technical execution (0-25 points). Photo title may be used for purpose of identifying Entry (if selected as a winner and posted on Website), but will not be considered as part of the judging process. In the event of a tie, such tied Entries will be re-judged by judging panel using the above indicated judging criteria. If more than one of a given Entrant's Entries are initially ranked in the Top 10 in a given age group, only the higher/highest of such Entrant's Entries will be included in the Top 10 in a given age group with all other Entries of such Entrant being discounted.

Judges will select twenty (20) finalists in total: ten (10) finalists ages 12-17 (teen), ten (10) finalists ages 18 and over (adult). Once chosen, these top 20 photos (Top 20) will be posted on the Strathroy BIA website (www.downtownstrathroy.ca) and 1st, 2nd, and 3rd place, and 2 honorable mention winners in each age group will be selected by the panel of judges. A single Grand Prize photo will be selected from the 20 finalists. By participating, entrants (if a minor in jurisdiction of residence, his/ her parent or legal guardian) agree to these Official Rules and that the judges'/Sponsor's decisions on all matters relating to the Contest are final and binding.

PRIZES AND NOTIFICATION OF WINNERS

All participants will receive an official certificate of participation from the Strathroy BIA. One Grand Prize winner will be selected from all entries. 1st, 2nd, 3rd, (2) honorable mention winners and finalists in each age group will receive specialized certificates, assorted prizes, will be featured on the Strathroy BIA website, will be identified by name online and in print, and will be featured in a future public photographic display in an

exhibit/gallery at 34 Frank Street, Strathroy (Museum/Library Facility). The Sponsor reserves the right to modify, change, or cancel the aforementioned prizes at any time.

Winners will be notified by phone, e-mail or mail on or about January 9th, 2012 and once confirmed, will be posted on the Strathroy BIA Website (www.downtownstrathroy.ca) on or about January 9th, 2012.

IMAGE COPYRIGHT, USAGE LICENSE, AND RELEASES

By entering the Contest, all entrants grant a non-exclusive, royalty-free license to the Strathroy BIA, the Municipality of Strathroy-Caradoc, and their Authorized Parties, to reproduce, distribute, display and create whole or in part derivative works of the entries. However, all entrants retain ownership and copyright of their entries and are not restricted in the future use of their images.

If an entrant's image is not a winner and the entrant does not want their entries used/archived/published by the Strathroy BIA or the Municipality of Strathroy-Caradoc, they may elect to "Opt-Out" of this license condition on the official contest form.

Entries including the easily identifiable representation of any person(s) requires the submission of a photo release form.

LIABILITY DISCLAIMER

The Sponsor and its agencies are not responsible for any incorrect Form or Entry information, technical malfunctions, failures, omission, interruption, deletion or defect of any telephone network, computer online systems, computer equipment, servers, service providers or software including any injury or damage to Contestant's or any other person's computer relating to or resulting from access to or alteration of Entries, and/or inability to access the Strathroy BIA website). Entries that are processed late or incorrectly or are incomplete due to computer or electronic malfunction or traffic congestion on the Internet or at any web site, printing or human or other errors and any Entries which are lost, late, incomplete, stolen, misplaced, misdirected, mutilated are illegible. Proof of online submission is not considered proof of delivery or receipt.

If, in Sponsor's exclusive judgment, the implementation of this Contest becomes compromised in any way including but not limited to technological/electronic or other malfunction/failure/error, Sponsor reserves the right to withdraw the Contest, cancel the affected method(s) of entry/winner determination, to void any entries submitted fraudulently and any entries that were affected by the Contest being so compromised and/or to select winners in a manner determined by Sponsor in its sole discretion to be fair, appropriate and consistent with the spirit of these Official Rules. Notice of such action by Sponsor will be posted on the Strathroy BIA website.



DOWNTOWN STRATHROY PHOTOGRAPHY CONTEST OFFICIAL CONTEST ENTRY FORM

INSTRUCTIONS

1. Complete ALL fields in the Contest Entry Form and save the file.
3. Rename your photo(s) with filenames in the following format:
lastname_firstname1.jpg
4. Create a new email message. Attach all photos and the completed entry form to the email.
5. Send completed email to info@downtownstrathroy.ca.

NAME

FIRST: _____ LAST: _____

AGE: _____

MAILING ADDRESS

CITY: _____

PROVINCE: _____

POSTAL CODE: _____

CONTACT INFO

EMAIL: _____

TELEPHONE NUMBER: _____

HOW DID YOU HEAR ABOUT THE CONTEST?

EACH PHOTO IS: JPEG FORMAT ___ 3.2MB OR LESS ___

TITLE OF PHOTO(S):

1. _____

2. _____

3. _____

I HAVE READ AND AGREE TO ALL TERMS AND COPYRIGHT CONDITIONS OF THIS CONTEST. IF ANY PHOTO CONTAINS AN IDENTIFIABLE PERSON(S) I HAVE/WILL SUBMIT A RELEASE FORM.

SIGNED BY:

DATE:

COPYRIGHT OPTION

If your photo is not selected as a finalist/winner and you DO NOT want your submission to be archived (with attribution) by the Strathroy BIA and Municipality of Strathroy-Caradoc for future use - check this box. ___

*PLEASE READ COMPLETE CONTEST COPYRIGHT INFO